

מעין
MA'YAN ■ THE JEWISH WOMEN'S PROJECT
 A PROGRAM OF THE JEWISH COMMUNITY CENTER ON THE UPPER WEST SIDE

KANFEY NASHIM
The Jewish Women's Philanthropy Network
Ma'yan: The Jewish Women's Project
a program of
The JCC on the Upper West Side

Ma'yan: The Jewish Women's Project of the JCC on the Upper West Side of New York City is an innovative, educational, training and resource center for women concerned with the future of Jewish life, the Jewish community and women's roles in that community. Ma'yan's mission is to prepare Jewish women to become advocates for, and architects of, the transformation of Jewish institutions and communal life. *Kanfey Nashim*, The Jewish Women's Philanthropy Network, is one of the ways Ma'yan provides women with the tools, awareness, knowledge and experience to be empowered Jewish role models and community leaders.

Kanfey Nashim links individuals and groups seeking grants for projects that advance the agenda of women in the Jewish community with funders who are committed to the same goals. Ma'yan is neither a funding nor a fund-raising organization. Ma'yan's role is to act as a *shadchanit* (match maker) between funders and project developers.

All proposals meeting the criteria listed on the attached information sheet, will be included in the Network's data base. We welcome projects whose focus includes cultural, educational, spiritual, communal and political change. We recognize that many avenues can lead to achieving our goals of transformation and we encourage creativity in content, form, and vision. Projects should be unique and not duplicate activities or services offered by others.

Ma'yan views philanthropists as donor-activists who have the opportunity to create change. Our Network is open to women with various levels of wealth, as we firmly believe that individually and collectively our philanthropic giving can make a difference. Individuals and groups seeking support are encouraged to find partners with whom they can collaborate, just as funders will be introduced to other funders with similar interests in an effort to increase their ability to accomplish their goals.

Participation in the Network is designed as an educational experience for funders and those seeking funds. We hope our enclosed guidelines will be the beginning of this educational process, helping those seeking funds to clarify project goals, philosophy, methodology, potential collaborators, and budgetary needs and providing funders a new vantage point from which to consider requests.

Kanfey Nashim is Hebrew for Wings of Women. As our name implies, it is our belief that on the wings of women we will deliver our people into a new era in which Judaism and Jewish life will truly reflect the agenda and needs of our whole people. We draw inspiration from the vision related in Zechariah 5:9, "I looked up again and saw two women soaring with the wind in their wings."

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Ma'yan: The Jewish Women's Project, a program of The Jewish Community Center on the Upper West Side of New York City, is founded on the belief that Jewish women can and must take an active role in setting the goals and priorities of Jewish communal life. Our mission is to provide education, skills and spiritual sustenance empowering Jewish women to transform and renew Jewish life.

The Jewish Women's Philanthropy Network is one means of addressing our goals. The Network will try to link individuals and groups seeking grants for projects that advance the agenda of women in the Jewish community with funders who share the same commitment.

Criteria for Inclusion in Network

1. Projects to be submitted must:

- enhance women's roles within the Jewish community
- create avenues for education and leadership development
- create institutional change
- address unmet needs

2. All proposals for the Philanthropy Network must include:

- amount of grant request
- a short statement of purpose for the grant
- a well-researched needs statement including project uniqueness
- goals and objectives for the organization and/or project
- history and mission of organization
- history of project (if applicable)
- how funds would be used (including project design and implementation)
- fundraising plan, potential sources of income and long-range plans for viability
- a list of organizations which will be programmatic partners (if applicable)
- evaluation and follow-up measures

3. In addition to the proposal itself, the following materials must be included:

- most current IRS ruling on 501(c)3 status*
- current annual budget of organization
- current program/project budget (if applicable)
- two most recent financial statements and/or audit
- listing of members of Board of Directors
- listing of current funding sources
- statement of policy and practice regarding Jewish women in board and staff leadership

* An individual applicant or project which is not tax-exempt must be able to receive funds through an existing organization that has 501(c)3 status.